



Shifting Gears Application Instructions

1. Complete the application form and attach your resume.
2. Submit application form, your resume and \$200 non-refundable program fee (by check payable to Ann Arbor SPARK or Google Checkout at www.AnnArborUSA.org/shiftinggears) to Amy Cell at Ann Arbor SPARK, 201 S. Division, Suite 430, Ann Arbor, MI.
3. For more information, please contact Amy Cell, Talent Enhancement, Ann Arbor SPARK: Amy@AnnArborUSA.org. Fax: 734.761.9062

Shifting Gears Application

Name _____

E-Mail _____

Phone _____

Address _____

Please complete your answer to the following three items by attaching your responses on a separate sheet of paper. The length of your answer is not as important as the completeness of thought in your response.

1. What are your reasons and motivating factors for participating in the **Shifting Gears: Career Transformations for Small Business Growth program**?
2. Discuss the knowledge, skills, abilities and related experiences that you can contribute to supporting the growth of small business enterprises. Please provide specific examples and include any unique qualities or accomplishments about yourself that are not easily identifiable in your resume.
3. Describe your expectations of working in a small business environment and the adaptations you would need to make to be successful.



The **Shifting Gears: Career Transformations for Small Business Growth Program** was developed in partnership by Ann Arbor SPARK and Sensei Change.



About Ann Arbor SPARK



Ann Arbor SPARK will be the driving force in establishing the Ann Arbor Region as a desired place for business expansion and location by identifying and meeting the needs of business at every stage, from those that are established to those working to successfully commercialize innovations.



About Sensei Change Associates, LLC

Sensei Change has a rigorous foundation in developing curriculum and instructional design with over 25 years of experience. Sensei Change Associates, LLC, works with a broad range of organizations, focusing on aligning strategic planning with strategy execution based on robust organizational development and change processes. Sensei Change develops and delivers learning and coaching programs to support the development of leaders to succeed with the full range of strategic actions.

