

The SPARK Regional Incubator Network

What You Need To Grow

Is your innovation-based company in the early stages of product or customer-base development? Are you looking for affordable office space? Business support services? Sophisticated lab facilities? Networking opportunities? Access to talent? Look no further. The SPARK Regional Incubator Network (SRIN) has everything you need to grow your business — and keep it growing.



The Concept

The SPARK Regional Incubator Network is a collaborative effort supported by funding from public and private organizations, local governments and universities. The goal of the Network is to assist early-stage companies as they work to establish and expand their enterprises.

The Locations

The Network currently operates three separate incubator sites:

- **The Business Incubator at SPARK Central**
330 East Liberty, Ann Arbor, MI 48104
an array of business facilities, tools and programs located in downtown Ann Arbor
- **SPARK East Business Incubator**
215 W. Michigan Avenue, Ypsilanti, MI 48197
a comprehensive accelerator facility based in Ypsilanti's new Eastside Innovation Campus
- **The Michigan Life Science and Innovation Center**
46701 Commerce Center Drive, Plymouth, MI 48170
over 57,000 square feet of premier lab and office space in Plymouth

The Support

Network tenants receive:

- Flexible leases, short- or long-term
- Start-up-friendly rental rates
- Office and/or lab facilities with access to copiers, fax machines, conference rooms, cleaning services, shipping and receiving areas, VOIP telephone system, and T-1 internet connection

The Bigger Picture

SRIN is just one of many resources available to entrepreneurs through the SPARK Business Accelerator. Other services include:

- Entrepreneurial education programs
- Connections to executive and technical talent
- Business networking opportunities
- Expert advice on intellectual property issues, business plan development and financing
- Referrals to qualified service providers
- Management coaching

The Facts

Questions? Log onto www.AnnArborUSA.org/start-ups/spark-incubator for full details and an application form. Or call 734.761.9317.

@ann arbor usa

The Business Incubator at SPARK Central

Located in the heart of downtown Ann Arbor, SPARK Central's Business Incubator offers an ideal location for launching, developing and growing your innovation-based company. Here, you'll find affordable office and meeting space, administrative support services and advanced communications technology. You'll also have access to mentoring, networking and educational events. Plus marketing, recruiting, legal, and other business-building professional services, available through the SPARK Business Accelerator.

Space, services, and support

By combining crucial infrastructure with broad spectrum support services, the Incubator provides all the advantages of a dynamic business environment without costly overhead expenses. Tenant resources include:

- 12 cubicles, available with short- or long-term leases
- Designated company phone number - VOIP system
- Private wireless internet connection
- Full kitchen
- Utilities
- Two conference rooms
- 24/7 key card access
- Administrative support, with access to copiers, fax machines, conference rooms, and cleaning services
- Dedicated recruiting staff to source and screen job candidates
- Inclusion in the Ann Arbor SPARK Power Lunch series
- Free attendance to Entrepreneur Education 1.0 and 2.0 events

Cost: \$250/month for cubicle space

Amenities for virtual tenants

For entrepreneurs who do not require full time space, a shared office environment which includes the use of the Incubator's technology and facilities is available. Privileges include:

- Mail receipt
- Use of conference rooms
- Networking/hoteling space: public WiFi, printing, copying, and faxing resources
- Monthly ERB meetings, power lunch inclusion, Entrepreneur Education 1.0 & 2.0

Cost: \$95/month

Who is eligible?

You are, if **(1)** your business is an innovation start-up or **(2)** the business must be focused on commercialization and based on an idea or technology that has defensible value (e.g., a patent, trade



secrets, copyrights, know-how, etc.). For a complete list of criteria, log onto www.AnnArborUSA.org/start-ups/spark-incubator and click on "Incubator FAQs."

Submit an application

Apply online through the Business Accelerator "Incubator Space Inquiry" form at www.annarborusa.org/start-ups/spark-incubator/incubator-space-inquiry/.

Learn more!

If you are interested in learning more about the Incubator and the application process, contact:

Lori Emerson
Business Accelerator and Incubator Coordinator
SPARK Incubator Network
330 East Liberty, Lower Level, Ann Arbor, MI 48104
Office: 734-527-9153
Lori@AnnArborUSA.org

SPARK will be the driving force in establishing the Ann Arbor Region as a desired place for business expansion and location...by identifying and meeting the needs of business at every stage, from those that are established to those working to successfully commercialize innovations.

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