

# 2009 Marketing Roundtable

## JANUARY 13: TOWN HALL

5:00 pm - Registration/Networking, 5:40 - 7:00 pm - Program

## Bring Your Burning Marketing Questions

### Moderator: David C. Bloom

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David C. Bloom is a coach and connector, with 25 years of technology, marketing and business development expertise in IT, biomedical, transportation, and homeland security ventures. He works one-on-one with executives and entrepreneurs on product development and go-to-market challenges.

David is Principal of Factotem, an agile business accelerator and design-build firm. At Factotem, David leads new investment, due diligence and turnaround projects in software and online business, marketing research, and financial services.

David is an Executive in Residence at Ann Arbor SPARK. At SPARK, David coaches start-ups through the SPARK Business Accelerator and regional incubator network, and connects entrepreneurial networks to each other and to the rich resources in the region.

## Panelists

This event's panel will include a cast of local experts from the Marketing Roundtable program champions throughout the year.

## Program Description

New for 2009 – bring your hottest marketing questions to put to our panel of experts. A wide range of marketing and marketing communication leaders will be in attendance, including strategy, branding, online, search, PR, advertising, and other disciplines.

## Who Should Attend

Business owners, executives, marketing communicators and entrepreneurs with newsworthy stories to share.

## Location & Registration

SPARK Central, 330 E Liberty, Lower Level, Ann Arbor, MI 48104  
Register at [www.AnnArborUSA.org](http://www.AnnArborUSA.org) or call 734.761.9317.



*SPARK will be the driving force in establishing the Ann Arbor Region as a desired place for business expansion and location...by identifying and meeting the needs of business at every stage, from those that are established to those working to successfully commercialize innovations.*

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