

Starting Your Own Business

What You Need To Know

If you are considering following the Entrepreneur path, be sure to attend "Starting Your Own Business."



Starting Your Own Business

At this forum you will learn about personality traits that impact entrepreneurialism, complete a plan for your business launch, learn about legal, accounting, franchises, business plans and financing options. You will receive one-on-one counseling and have an opportunity to get advice from a variety of business experts and organizations that are available to support new ventures.

Agenda

- 9:00a** Continental Breakfast & Registration
- 9:15a** Welcome, Overview & Participant introductions
- 9:30a** How to go from Start-Up to Small Business Success Story
- 10:15a** Break
- 10:30a** Product Development and Intellectual Property
- 11:15a** Financing Your Business
- 12:15p** Lunch
- 12:15 – 1:15p** Ask the Expert and Individual Coaching
- 1:15p** Setting Up Your Business & Mitigating Risk – Legal, Accounting and Insurance Considerations
- 2:00p** Your Marketing Plan on a Napkin
- 3:00p** Business Plans
- 3:30p** Getting Connected to the Resources around you

Presenters

Presenters may include representatives from the following companies & organizations:

- Ann Arbor SPARK
- Ann Arbor State Bank
- Barton Consulting
- DesignHub
- Excellerate Associates
- Hessenaur & Associates
- Hylant Group
- Kapnick Insurance Group
- Kleinschmidt Insurance
- Michigan Small Business Technical Development Center (MI-SBTDC)
- SCORE
- Trossen HR
- UHY Advisors MU, Inc.

Information

- Date:** Held monthly on the 3rd Friday (no event in December). Please check website to confirm dates and to register.
- Time:** 9:00 AM – 4:00 PM
- Location:** SPARK East
215 W. Michigan Ave., Ypsilanti, MI 48197
- Cost:** \$25.00

For more information and to register on-line visit www.annarborusa.org.

SPARK will be the driving force in establishing the Ann Arbor Region as a desired place for business expansion and location...by identifying and meeting the needs of business at every stage, from those that are established to those working to successfully commercialize innovations.

